

# G-EYE™ endoscopes

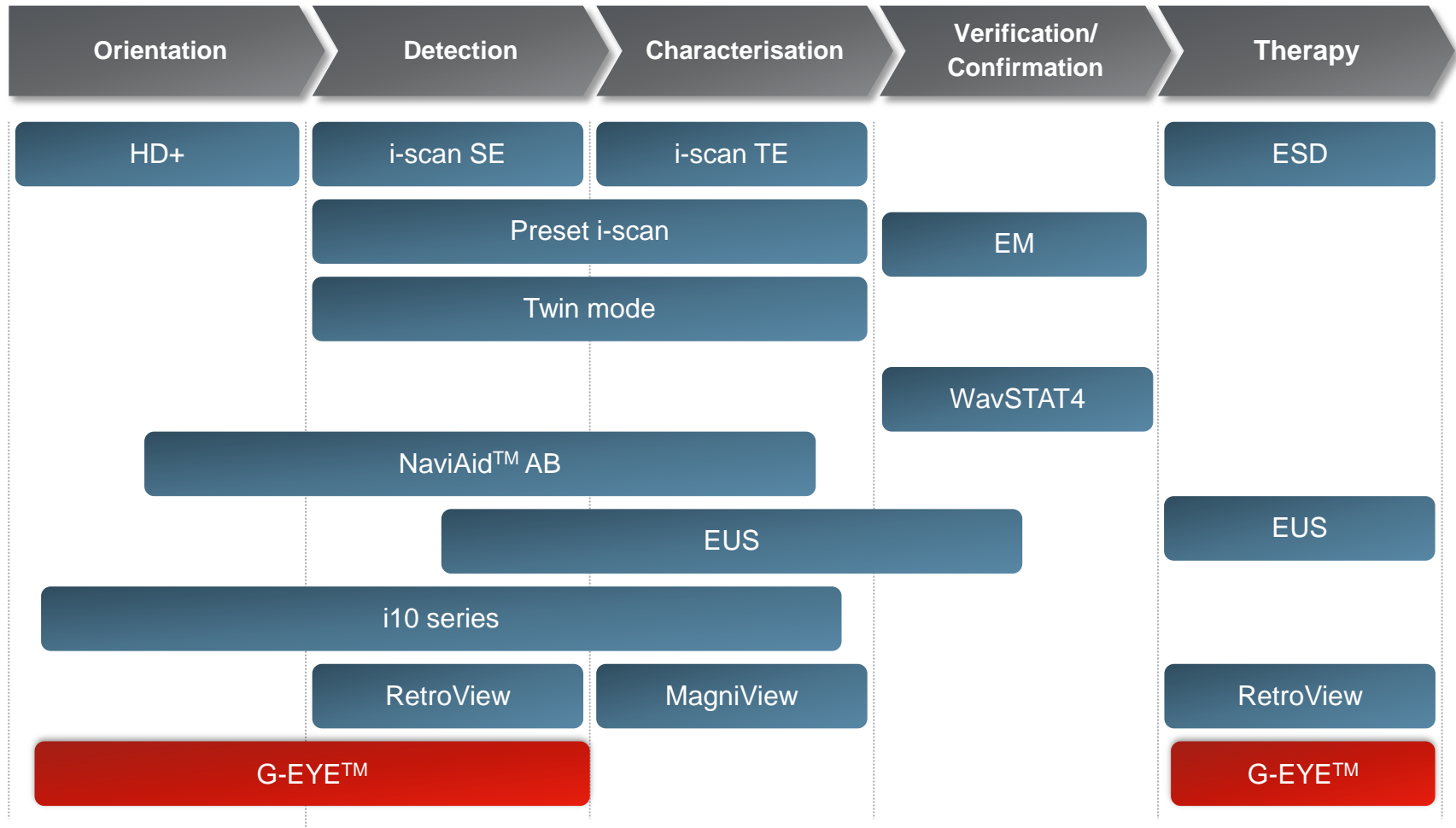
The smart innovation in enhancing detection capabilities



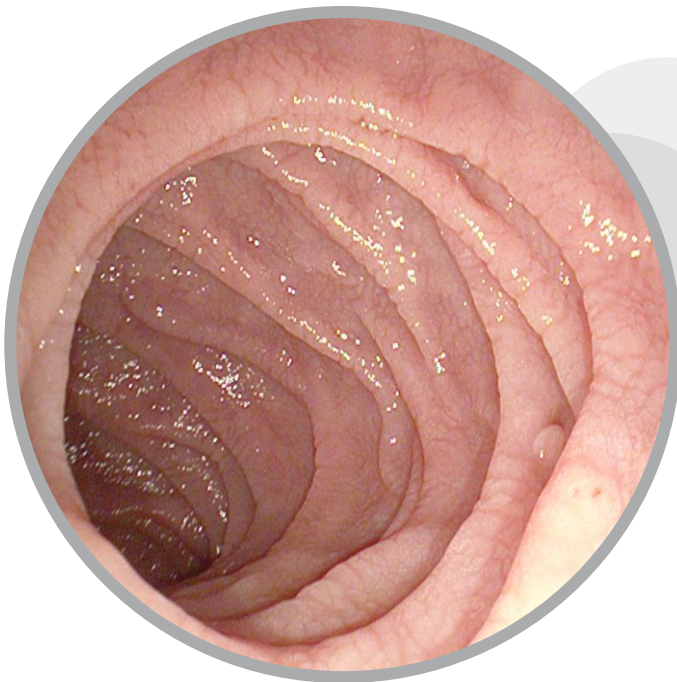
**PENTAX**  
MEDICAL  
*Excellence in Focus*

# PENTAX Medical GI integrated offer

## Along the clinical pathway



# Main Challenge In colonoscopy



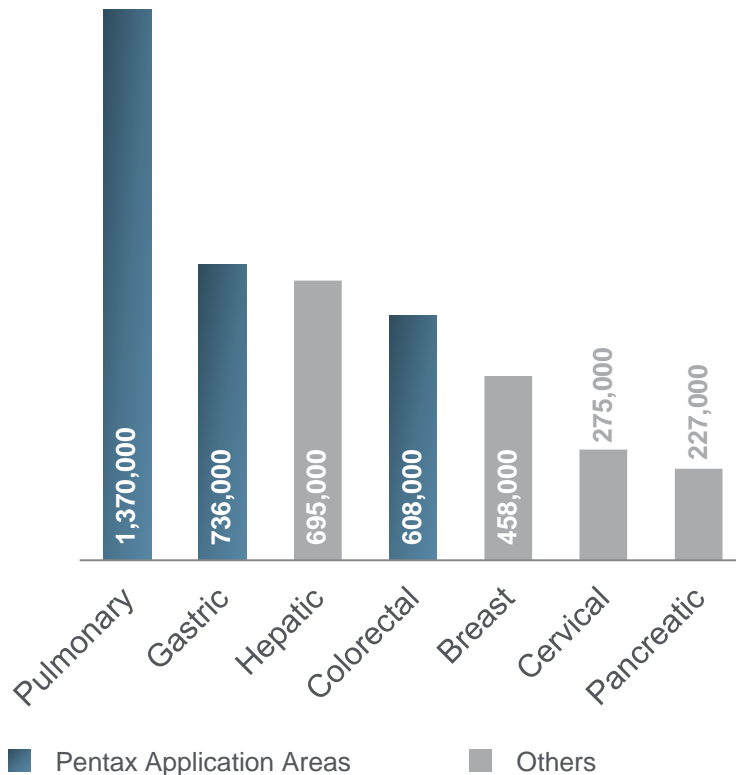
»The biggest diagnostic challenge in colonoscopy is to improve dysplasia detection and **reduce the miss rate** in detection of polyps and adenomas to prevent colorectal cancer (CRC), especially in the proximal colon.

Detected lesions need to be carefully characterized for a successful therapy.«

# Main Challenge

## Early detection

### Cancer deaths worldwide



Colorectal malignancies is one of the leading causes of cancer-related deaths in the world. The **early detection and timely removal** of preneoplasms has been demonstrated to **significantly improve patient survival.**

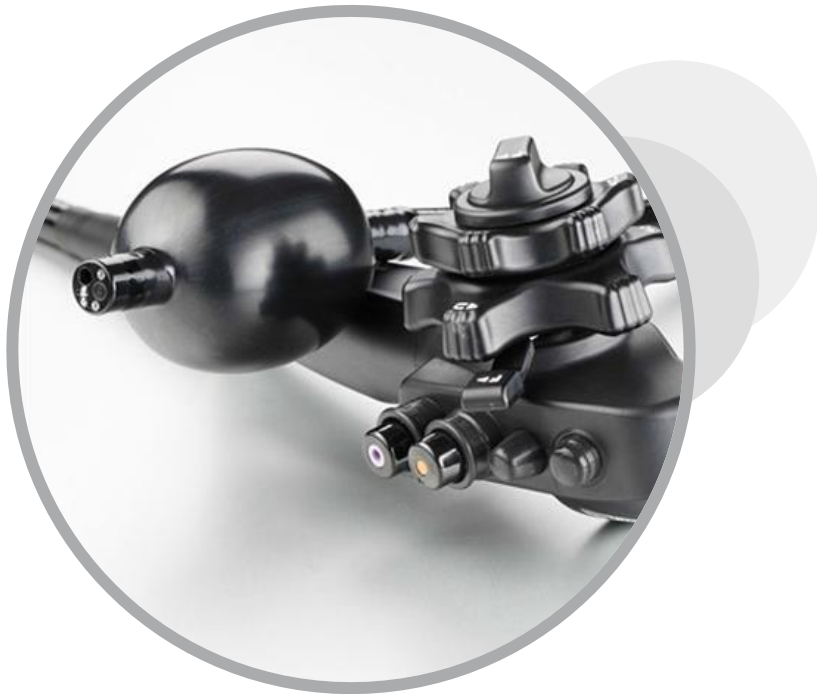
Source: Leonardo Sosa Valencia and Erika Rodriguez-Wulff: "Topics in Prevention of Diseases in Gastroenterology";  
In: Alfonso J. Rodriguez-Morales: Current Topics in Public Health (2008), P. 423.

# Main Opportunities

## Advanced detection and therapy

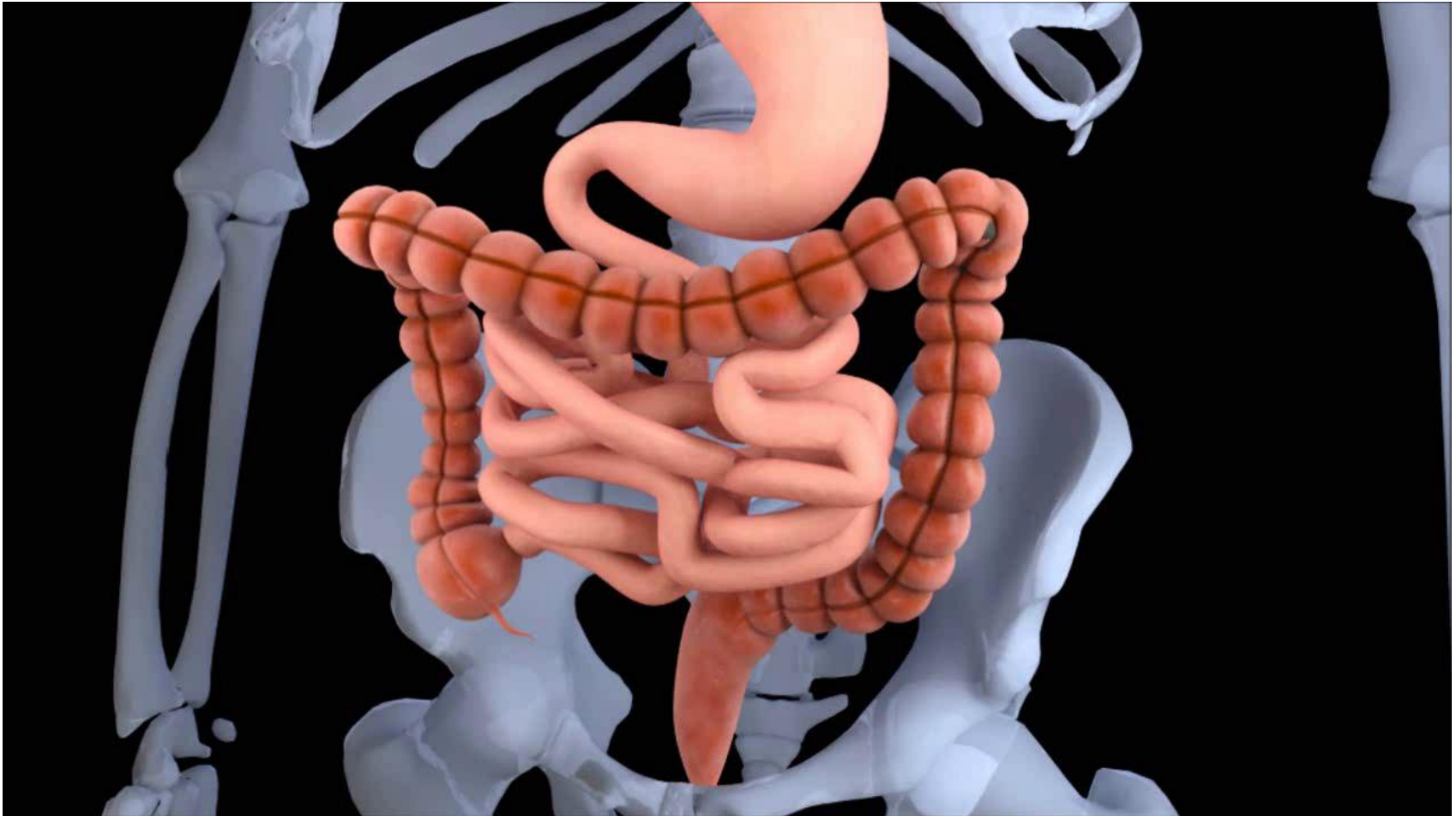
The **proximal colon** has a **higher prevalence** of harder to distinguish adenomas, flat or serrated lesions. In addition, these lesions are commonly located on or behind a mucosal fold making them **harder to detect** with standard endoscope.

**G-EYE™**, HD+ colonoscopes has been developed to **enhance detection** capabilities by **straightening intestinal folds** and **smoothing colon topography**.



# Main Opportunities

## G-EYE™ Colonoscopy – What for?



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# Our Promise

## G-EYE™ endoscopes

Up to

**81%**

Advanced detection in an **HD+ G-EYE™ endoscope** to increase the endoscopic findings, some initial studies show **56% higher Adenoma Detection Rate** (more than double ADR) **and up to 81% additional detection rate, (incremental adenoma find rate) with G-EYE™ endoscope.\***

\* Adenoma Detection Rate relative to standard colonoscope, the results of two tandem studies

# Key Benefits Features

**PENTAX**  
MEDICAL



**G-EYE38-i10**  
&  
**G-EYE34-i10F**



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# Key Benefits

## G-EYE™ endoscopes (1 / 2)

**1** Enhancing detection capabilities

**Straightening intestinal folds** and **smoothing colon topography** to find the adenomatous lesions hiding behind or between the folds.

**2** Improved HD+ image quality

Next generation megapixel CCD for improved HD+ image quality. **Crisp, clear and bright** endoscopic **image** combined with exceptional field of view for a superior visualisation of the mucosa.

**3** Improved visualization

**Centralizing** endoscope **optics** in combination **with HD+ and i-scan** improves visualisation-

**4** Unique Controlled Withdrawal™

**Eliminating** bowel **slippage** with Unique Controlled Withdrawal™

# Key Benefits

## G-EYE™ endoscopes (2 / 2)

### 5 Stabilization during intervention

Colonoscope's stabilization during intervention results in a **faster and more controlled intervention.**

### 6 Constant leakage testing

Spark2C air supply unit ensures constant monitoring and leak testing **before and during the entire** procedure.

### 7 Easy operation

G-EYE™ endoscope has a **permanently integrated reusable balloon** and Spark2C unit is easy and intuitive to use.

# Product overview

## For best clinical results

G-EYE™ endoscopes are compatible with

**G-EYE**  
38-i10F / F2 / L



**Spark 2C**



**G-EYE**  
34-i10F



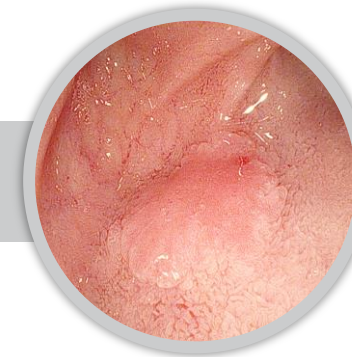
**EPK-i5000**



**EPK-i7000**

# Clinical Application

## Detect and characterise



### Procedure related

- Enhanced visualization of the mucosa behind folds by withdrawing the endoscope with G-EYE™ balloon partially inflated
- Stabilization during intervention
- The option of slim insertion tube of G-EYE™ scope
- Rapid visualization of the deep small bowel in push-and-pull technique with AB on demand dispoble

### Patient related

- Patient undergoing screening or surveillance colonoscopy for colorectal cancer
- Patient with smaller polyps and flat lesions
- Polypectomy at difficult localizations like the right flexure
- Patient with difficult sigmoid colon, small patient (female gender) and redundant colon
- Patients with Irritable Bowel or Crohn's Disease

# Clinical Application

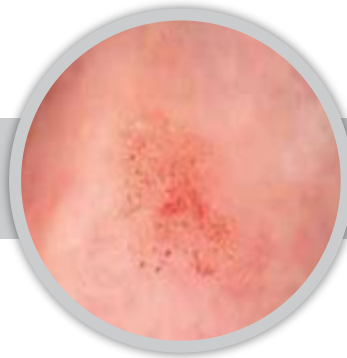
## Detect and define

Enhance your endoscopic options with HD+ and i-scans setting



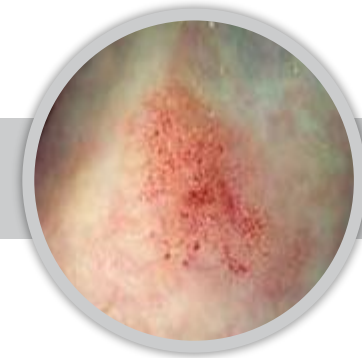
### **HD+** Flat lesion

- Fast detection with significant improvement in the visibility and evaluation of minute lesions
- Integrated zoom function for more detailed inspection



### **i-scan** Surface Enhancement

- i-scan SE retains the natural colour tones
- Accentuation of tissue structures
- Mucosal enhancement potentially supports the detection of flat lesions



### **i-scan** Tone Enhancement

- Allows more accentuated display of mucosal structures which may support lesion characterization
- Virtual chromoendoscopy may help to improve endoscopic diagnosis

# Reference Customers

## Original quotations

» G-EYE™ has the potential to **strongly improve** diagnostic outcomes of patients undergoing screening or surveillance colonoscopy for colorectal cancer by **increasing the adenoma detection rate**. Besides, G-EYE™ allows **superior stabilization** of the endoscope even at difficult localizations like the right flexure for optimized endoscopic therapy. Moreover, in combination with the newly introduced NaviAid™ AB system, G-EYE™ would allow rapid visualization of the deep small bowel in push-and-pull technique. Therefore, G-EYE™ has the potential to **revolutionize our current approach** of endoscopic diagnosis and therapy.«

**Prof. Neumann**

University of Erlangen-Nuremberg, Germany

» My initial experience with G-EYE™ is **very positive**, it allows **controlled withdrawal** and is **easy to use**. I was able to **detect more flat lesions** with it. In addition it also helped to **stabilise the scope tip to carry out complex polypectomy**«

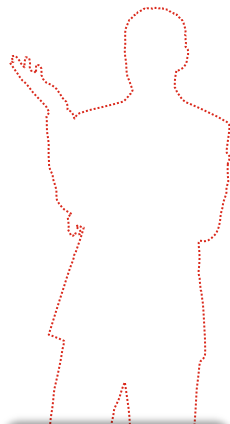
**Dr. Ishaq**

Russells Hall Hospital,  
Dudley, UK

» My personal experience with using the G-EYE™ is that the technology is **easy to use, safe**, and provides **greater detection** as compared to standard colonoscopy.«

**Prof. Gralnek**

Rambam Medical Center,  
Haifa, Israel



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# Pilot Study

## G-EYE™ colonoscopy

Study design: Safety & effectiveness; Single-center; 50 patients

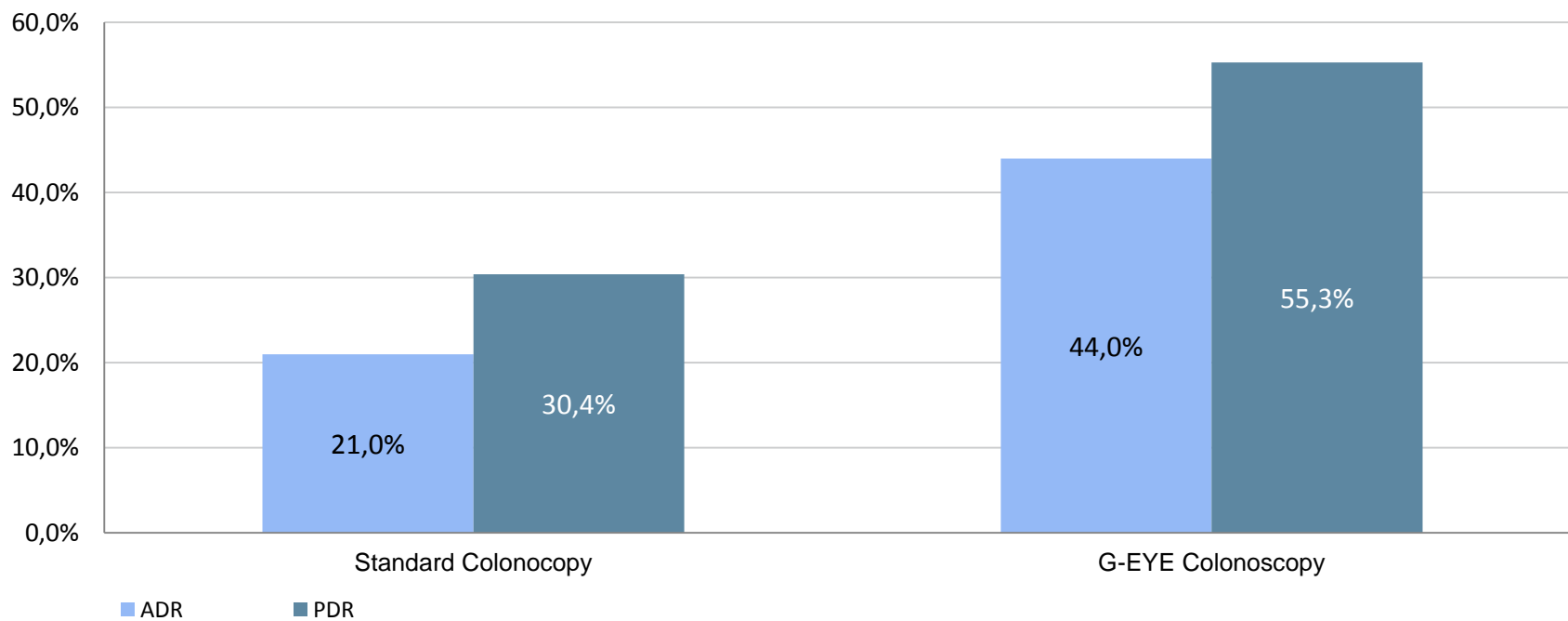
### Results:

- G-EYE™ endoscope is safe
- Device is easy to use
- While balloon is deflated – no change in endoscope handling
- Insertion / withdrawal times – similar to standard colonoscopy
- Detection rates – approximately 100% higher than published literature for standard colonoscopy

# Pilot Study

## G-EYE™ colonoscopy

### Adenoma/Polyp Detection Rate G-EYE colonoscopy vs. Standard colonoscopy



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# Tandem Study

## G-EYE™ colonoscopy

Study design: Tandem (back-to-back); Randomized; Multi-center (Israel & Europe); 126 patients

### Results:

- 81% additional adenoma detection
- 8% miss rate
- 56% higher Adenoma Detection Rate

Adenomas	Group A (Standard 1 <sup>st</sup> )	Group B (G-EYE™ 1 <sup>st</sup> )
First pass	21	37
Second pass	17	3
Additional detection (%)	81%	8.1%

Adenoma Detection rate	Group A (Standard 1 <sup>st</sup> )	Group B (G-EYE™ 1 <sup>st</sup> )
ADR (%)	25.9%	40.4%

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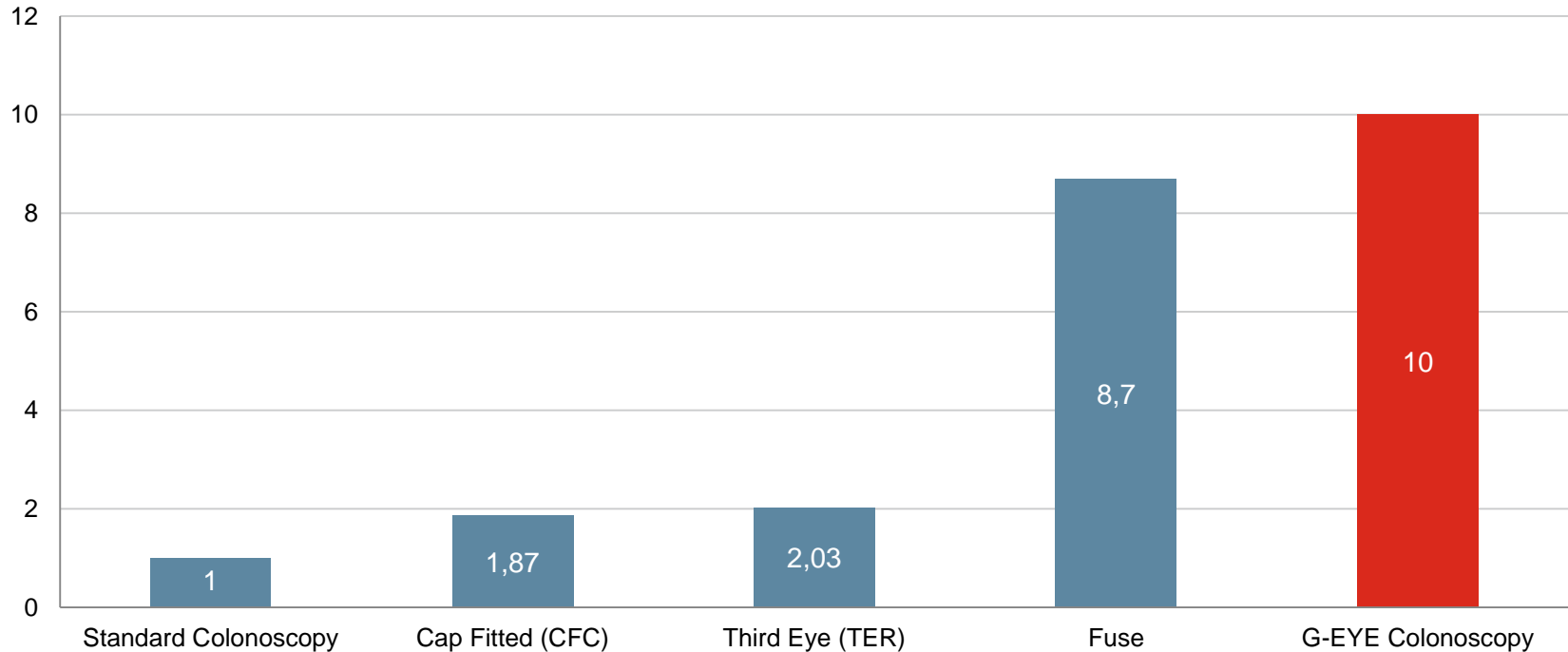
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# Tandem Study

## Advanced colonoscopy techniques

### Adenoma Additional Detection Rate Ratio



Probability of missing an adenoma found to be 10 times higher (!) when using standard colonoscope vs. G-EYE™ colonoscope

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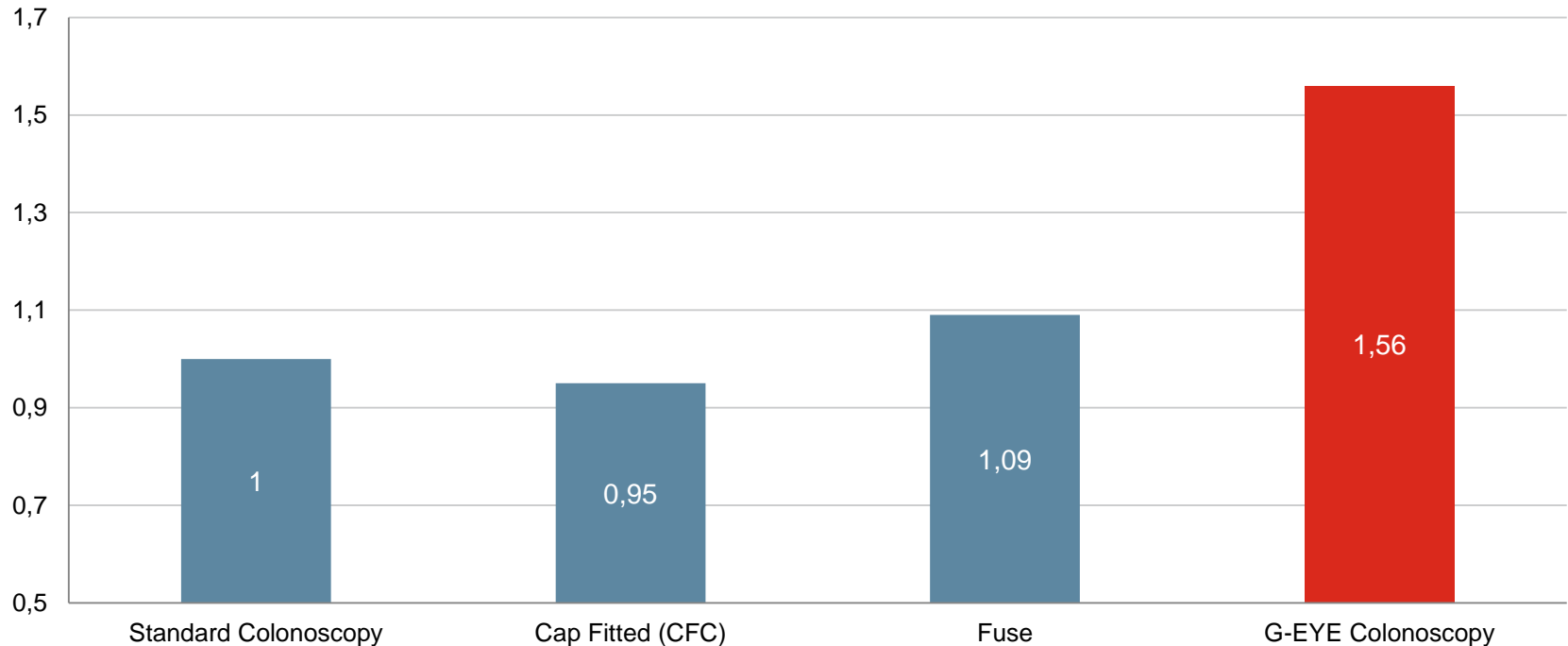
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# Tandem Study

## Advanced colonoscopy techniques

### Adenoma Detection Rate Ratio



**G-EYE™ detected at least one adenoma in 50% more patients**

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# G-EYE™ HD+ Video Endoscopes

## Specifications (1 / 2)

	Specs	G-EYE38-i10L/F	G-EYE38-i10F2	G-EYE34-i10F
Field of view (°)		140	140	140
Ø Insertion tube (mm)		13.2	13.2	11.6
Ø Distal end (mm)		13.2	13.2	11.5
Ø Instrument channel (mm)		3.8	3.8	3.8
Working length (mm)		1,700 / 1,500	1,500	1,500

# G-EYE™ HD+ Video Endoscopes

## Specifications (2 / 2)

	Specs	G-EYE38-i10L/F	G-EYE38-i10F2	G-EYE34-i10F
Tip deflection (°)	Up / Down	180 – 180	180 – 180	180 – 180
	Right / Left	160 – 160	160 – 160	160 – 160
Inflated balloon diameter (mm)		Up to 60	Up to 60	Up to 60
Remarks		HD+, Water Jet, permanently integrated reusable balloon	HD+, Water Jet, <b>increased rigidity</b> , permanently integrated reusable balloon	HD+, Water Jet, permanently integrated reusable balloon

# Spark 2 C (Air Supply unit)

## Specifications

Electrical input (VAC)

Electrical input frequency (Hz)

Dimensions (mm)

Weight (kg)

Set pressure tolerance (mbar)

Inflated balloon setup pressure (mbar)

Specs

Spark 2C

100 – 240

50 – 60

280 × 95 × 90

1.9

± 10

Anchoring pressure 70. controlled withdrawal™  
pressure 3 intermediate levels



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# Summary

## G-EYE™ endoscopes at a glance

### G-EYE38-i10



- Advanced detection in an HD+ G-EYE endoscope to increase the endoscopic findings.
- Advanced Therapy

### Spark 2C



- Constant monitoring and leak testing before and during the entire procedure
- Controlled withdrawal™

### G-EYE34-i10F



- Advanced detection in combination with close focus and HD+ image in a slim scope with expanded therapeutic option.
- Advanced Therapy